

MINOR:

CUSTOMS MANAGEMENT IN INTERNATIONAL BUSINESS

**THINK
BIGGER**



Fontys

**UNIVERSITY OF
APPLIED SCIENCES**

MINOR:

CUSTOMS MANAGEMENT IN INTERNATIONAL BUSINESS

Fontys University of Applied Sciences and Logistics Centre of Expertise Limburg (KennisDC Logistiek) are proud to offer the minor Customs Management in International Business. The minor is constructed in cooperation with Dutch Customs, Rotterdam School of Management (Erasmus University), Delft University of Technology and companies with an international focus based in the Netherlands and Germany. Since 2015 we have continuously improved our program and we can offer a high level study-course related to trade compliance and customs management subjects.

European labour market:

Great career opportunities in Customs Management.

Mainports Rotterdam, Antwerp and Hamburg are 'The Gateways to Europe'. Importing and exporting products to and from Europe is mostly done at these ports. These mainports deal with flows of goods and information. Companies throughout Europe are facing challenges when it comes to complying with all regulations and procedures (Trade compliance). Trade Compliance is crucial in order to minimize throughput time, costs involved and increase reliability.

Dutch Customs and companies cooperate intensively. They are an example for other countries but still there is much room for improvement.

Companies involved in international trade are investing a lot in increasing the knowledge of their employees and IT systems in order to improve their compliancy. These companies are desperately looking for educated employees with knowledge of customs regulations and procedures.

Minor Customs Management in International Business:

Combination of theory and practice

The minor has, unlike most minors, the unique combination of learning and doing. Lectures will be given by Fontys teachers but also by experienced business people. Besides this you will do a company project related to customs and international trade compliance. Also an excursion to the Port of Rotterdam is a fixed part of the programme.



What our students say about the minor? This minor really improved my future career perspectives! Katja Vetten

Present global developments like the BREXIT, e-fulfilment, CETA underline the dynamics of the customs field and the importance for a logistic manager to be able to anticipate on these issues. Unnecessary to say that these all influence trade compliance and that these topics are included in this study programme.

We target and stimulate those who are interested in logistics, but also in international trade, law and IT. For the students with these interests we have based the minor upon the following two fundamental subjects:

CUSTOMS MANAGEMENT IN INTERNATIONAL BUSINESS	
Customs law	Trade compliance:
<ul style="list-style-type: none">• Procedures and regulations• EU law and national execution	<ul style="list-style-type: none">• Context of world trade• Concept of AEO• Information need related to global trade• Financial implications of global trade



EVERY ELEMENT CONCLUDES WITH THE INFLUENCES IT HAS ON CURRENT BUSINESS PROCESSES

Student projects inside companies

We are constantly looking for companies which are interested in doing projects with our students. Together with Fontys the company will discuss their challenges concerning customs and trade compliance and students will carry out a project guided by a lecturer of Fontys.

Examples of companies in our previous projects:

- Philips, Eindhoven (NL)
- Abbott, Heerlen (NL)
- Esprit, Mönchengladbach (DE)
- Herbalife, Venray (NL)
- Weir Minerals, Venlo (NL)
- KLG Europe, Venlo (NL)
- SMS, Mönchengladbach (DE)
- Seacon Logistics, Venlo (NL)
- Verhoex Douane Service, Venlo (NL)
- Arrow, Venlo (NL)
- BRB, Ittervoort (NL)

Examples of CuMIB projects

The Trade Compliance Scan

The newest innovation of this Minor programme is 'The Trade Compliance Scan'. In this students carry out a standard scan which provides insight in the current level of trade compliance. The scan is applicable in almost every organisation that deals with cross-border trade.

The Brexit

Great Britain leaving the EU affects trade coming from and towards the EU enormously. Suddenly export and import declarations need to be made. In this project four different options in making these declarations have been compared with each other in order to advice a company how to deal with this exponential growth in declarations.

Return flows

An EMEA distribution centre is confronted with many return flows. Unfortunately many declaration mistakes are made. In this project a student has investigated what kind of mistakes were made and why. After this a way of more information transparency was suggested in order to avoid these mistakes for happening again.

Preferential origin

A company imports many parts from Canada into the EU. As Canada now has become a preferential origin, it might be economic justified to use this preferential origin. In this project it was investigated whether or not it would bring financial benefits to use this preferential origin or not.

Information transfer

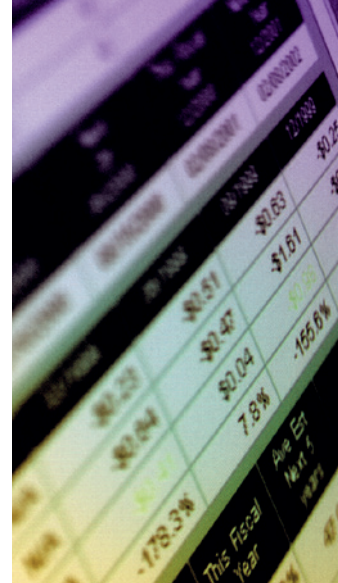
A company for which supply chain security is extremely important wanted to investigate which risks exists when data needs to be transferred from one system into another. After listing these risks it was investigated whether or not it was financial beneficial to take any extra control measures.

Quality check in the Netherlands

In this project 3 Business Units were involved. One Business Unit in the USA sends goods to another business unit in Malaysia. Sometimes however these goods needs to be inspected in the Netherlands on quality issues. In this project it was investigated how this can be done as efficiently as possible related to the declarations and handling of this flow of non-union goods.

Improvement of AEO level

An AEO company was doubting whether or not an upgrade of the AEO level to level 4 would be beneficial. In this project this has been investigated.





More information

More information and registration for the minor

If you are excited after what you read about Minor Customs Management in International Business you can get in contact for more information and registration with Lonneke Vocks, Lecturer and Minor Coördinator CuMIB Fontys Venlo. L.vocks@fontys.nl

Powered by



Come and visit Fontys Venlo!

If you wish to come to Fontys Venlo for a personal impression, you are very welcome to do so on one of our set dates. During your visit you will be given an opportunity to familiarize yourself with the university by meeting current students and lecturers, asking questions and receiving a guided tour through the university. If you have any questions, please do not hesitate to contact us.

Fontys University of Applied Sciences School of Technology and Logistics

Address

Tegelseweg 255

Postal address

Postbus 141
NL 5900 AC Venlo

Telephone +31 (0)8850 76022

campusvenlo@fontys.nl

fontysvenlo.nl

facebook.com/FontysVenlo

twitter.com/FontysVenlo

youtube.com/FontysVenlo